CALLCONTROL AI · SAMPLE REPORT

CallControl AI — sample report structure

Sample structure, not a real client

Executive summary

The team loses deals between qualification and demo: context is dropped during the lead handoff, and the client repeats the same story.

Lost revenue (Value at Risk)

Example assumptions: 140 leads per month, 20% of calls dropped or under-pushed, $300 average check.

Calculation: 140 × 20% = 28 lost leads × $300 = ~$8,400 per month in lost revenue.

The real report runs this formula on your average contract value, qualified leads, and close rate.

Call evidence

> *Manager: "Tell me what you'd like to see?"*
>
> > *Client: "We already explained this in detail on the last call."*

Action plan

1. Introduce a lead-handoff template between roles.
2. Replace the generic product overview with a demo built around the client's scenario.
3. Add a next-step quality score.

This is a sample report structure, not a real client. The full report is built from your calls, quotes, and numbers.

https://t.me/manukianartur1997